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# CONTENT CONNECTS

## THE AGE OF INTERACTIVE PUBLISHING



EUROPEAN PUBLISHERS FORUM 2007  
Brussels, December 6th

# CONTENT CONNECTS

## THE AGE OF INTERACTIVE PUBLISHING

3rd European Publishers' Forum – 6th December 2007  
Charlemagne Building – Rue de la Loi, 170 – B 1049 Brussels

Organised by the five European publishers' organisations in collaboration with the European Commission, DG Information, Society and Media

The Forum is a showcase for the publishing industry – via their associations and their members to demonstrate their contribution to the creative media sector in order that the Commission can better understand the importance of publishing when considering its policy options. This year the Forum will focus on the digital development of the different publishing sectors and the challenges for their future evolution in the digital market.

### THE FORUM WILL CONSIST OF

- Opening speech from Commissioner Viviane Reding
- Keynote speaker : Cory Ondrejka - Chief Technology Officer, Second Life
- Three panel sessions :  
Moderator George Brock - President, World Editors Forum, Editor, The Times (Saturday edition)
  - Connecting the readers to content
  - Multiplatform evolution in the newsroom
  - Generating revenues in the digital age
- Lunch in the Charlemagne building
- Hot topics - An afternoon open discussion focusing on :
  - What next for VAT ?
  - What next for advertising voluntary self-regulation ?



### INTERESTED IN TAKING PART?

Please fill out this reply form and fax it to FAEP  
+32 2 536 06 01  
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Mr / Mrs .....

Company / DG .....

Member of

EADP     ENPA     EPC     FAEP     FEP

will attend the Publishers Forum on 6 December 2007

is not able to attend

**EADP:** European Association of Directory and Database Publishers – **ENPA:** European Newspaper Publishers' Association – **EPC:** European Publishers Council **FAEP:** European Federation of Magazine Publishers – **FEP:** Federation of European Publishers